

Turnitin's

AI writing detection

Feature guidance



AI Writing
Detection

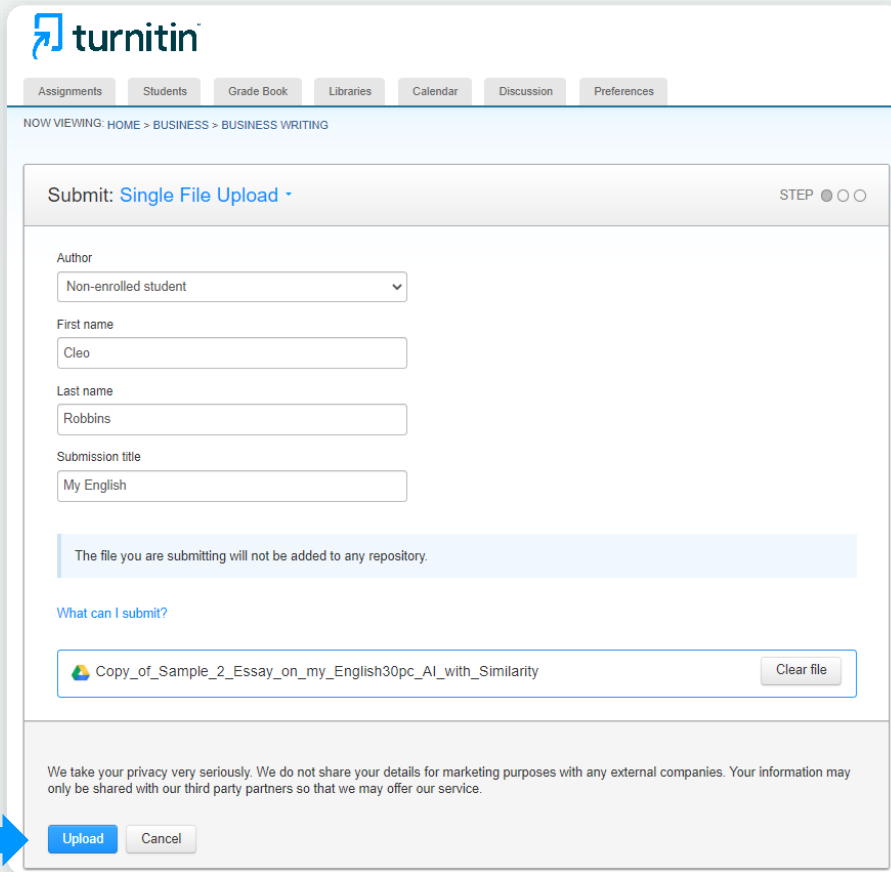
AI

37%



Feature Guidance When Using AI Detection Natively





The screenshot shows the Turnitin submission page. At the top left is the Turnitin logo. Below it is a navigation bar with tabs for Assignments, Students, Grade Book, Libraries, Calendar, Discussion, and Preferences. The main content area is titled "NOW VIEWING: HOME > BUSINESS > BUSINESS WRITING". The submission form is titled "Submit: Single File Upload" and has a progress indicator "STEP 1/3". The form includes fields for Author (a dropdown menu set to "Non-enrolled student"), First name (text input "Cleo"), Last name (text input "Robbins"), and Submission title (text input "My English"). Below these fields is a light blue box with the text "The file you are submitting will not be added to any repository." and a link "What can I submit?". A file upload area shows a file named "Copy_of_Sample_2_Essay_on_my_English30pc_AI_with_Similarity" with a "Clear file" button. At the bottom, there is a privacy notice and two buttons: "Upload" (highlighted with a blue arrow) and "Cancel".

- We've added AI writing detection to the Similarity Report
- To use it, you need to follow your usual Similarity checking workflow - both native or via an LMS

Step 1:

- Upload the document you'd like to check for AI writing
- Note: We're able to detect AI writing for documents submitted in English only

NOW VIEWING: HOME > BUSINESS > BUSINESS WRITING

About this page

This is your assignment inbox. To view a paper, select the paper's title. To view a Similarity Report, select the paper's Similarity Report icon in the similarity column. A ghosted icon indicates that the Similarity Report has not yet been generated.

Business writing

INBOX | NOW VIEWING: NEW PAPERS ▾

Submit File

<input type="checkbox"/>	AUTHOR	TITLE	SIMILARITY	GRADE	RESPONSE
<input type="checkbox"/>	Tracy Mullin	Business writing test	0% 		•
<input type="checkbox"/>	Cleo Robbins	My English	63% 		•




Step 2:

- Wait for the Similarity report to generate
- Then click the report

feedback studio | Sally Jones | The Goliath of the Sea | 1 of 17

The Goliath of the Sea

The majestic blue whale, the goliath of the sea, certainly stands alone within the animal kingdom for its adaptations beyond its massive size. At 30 meters (98 ft) in length and 190 tons (210 short tons) or more in weight, it is the largest existing animal and the heaviest that has ever existed. Despite their incomparable mass, aggressive hunting in the 1900s by whalers seeking whale oil drove them to the brink of extinction. But here are other reasons for why they are now so endangered.



Blue-Whale Balaenoptera Musculus

The blue whale's common name derives from bluish-hue that covers the upper side of its body, while its Latin designation is *Balaenoptera musculus*. The blue whale belongs to the Mysticeti suborder of cetaceans, also known as baleen whales, which means they have fringed plates of fingernail-like material, called baleen, attached to their upper jaws. Blue whales feed almost exclusively on krill, though they also take small numbers of copepods. An adult blue whale can eat up to 40 million krill in a day.

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Page: 1 of 5 | Word Count: 517 | Text-Only Report | Resolution: On

Match Overview

63%

1	en.wikipedia.org Internet Source	30%
2	www.scribd.com Internet Source	23%
3	animals-partner.blogsp... Internet Source	6%
4	answers.yahoo.com Internet Source	4%

Similarity score - separate and independent of the AI indicator

- When you launch the Similarity report you will be presented with the new AI indicator in the side panel
- The indicator shows an overall percentage of the document that AI writing tools, such as ChatGPT, may have generated - 75% in this case


AI
75%

New AI indicator

feedback studio | Sally Jones | The Goliath of the Sea | 1 of 17

2 The Goliath of the Sea

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Page: 1 of 2 | Word Count: 517 | Text-Only Report | High Resolution On

Match Overview

63%

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2	www.scribd.com Internet Source	23%
3	animals-partner:blogsp... Internet Source	6%
4	answers.yahoo.com Internet Source	4%

AI 75%


Step 3:

- The AI indicator is linked to the AI report
- To view the report, click the AI indicator
- The indicator and report will only be visible to instructors & admins

turnitin Sally Jones The Goliath of the Sea Details

The Goliath of the Sea

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How much of this submission was generated by AI? 

75%

of qualifying text in this submission has been determined to be generated by AI.

How do we detect AI-generated writing?

To learn more about Turnitin's AI writing detection model and how it works, please visit our [AI writing detection page](#).

Education resources for AI writing

- Find strategies for [approaching AI-generated text in the classroom](#).
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Show Disclaimer

AI writing report

AI indicator shows the same percentage as seen earlier

Link to an FAQ page to provide additional information


AI report highlights the text segments that our model predicts were written by AI

Pedagogical resources to support educators

turnitin Sally Jones
The Goliath of the Sea Details

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Show Disclaimer

Step 4:

- Click on the AI writing detection page to access additional feature information

Turnitin's AI Writing Detection Capabilities

An introduction to Tii and ChatGPT solutions.

Introduction - Turnitin's position on AI writing detection. Overview of technology. 80-100 words. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque sodales dignissim urna, et laoreet massa pellentesque vitae. Cras ullamcorper neque vitae sapien bibendum elementum.

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FAQ section

Lorem ipsum dolor sit amet

Faq question 1 ^

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- Vitae sapien bibendum elementum.

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[Learn more](#)

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Faq 3 v

Educator resources



Paper

AI-generated text: What educators are saying

A resource outlining the conversations that educators are having globally regarding AI.



Paper

AI-generated text: An annotated hotlist for educators

An annotated hotlist of blogs and articles noting the challenges and potential of text-generated AI in the...



Paper

Guide for approaching AI-generated text in your classroom

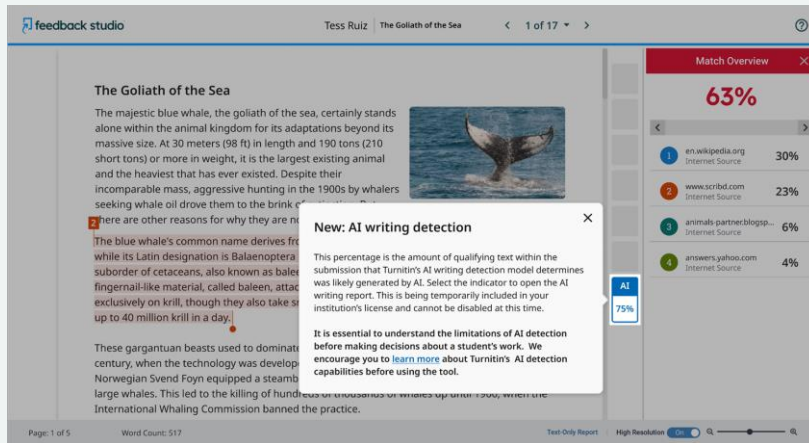
An educator guide providing suggestions for how to adapt instruction when faced with student use

This page provides details on how the solution works, how to interpret the results, accepted document types, etc.

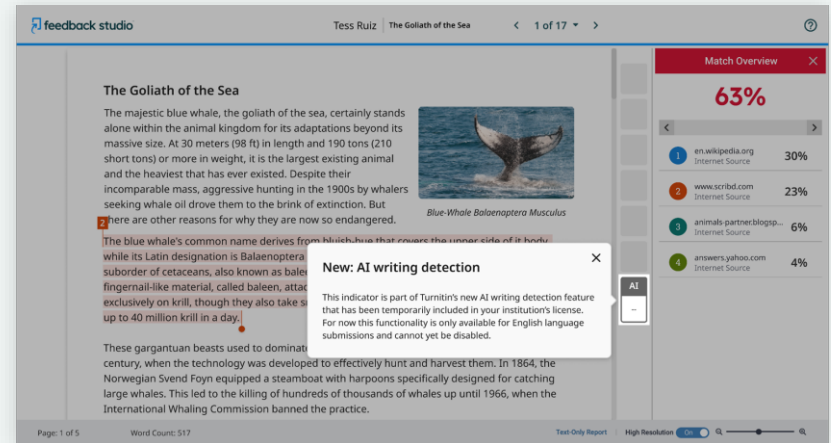
In-Product Guidance



Screenshots depicting the in-product guidance within the Similarity Report



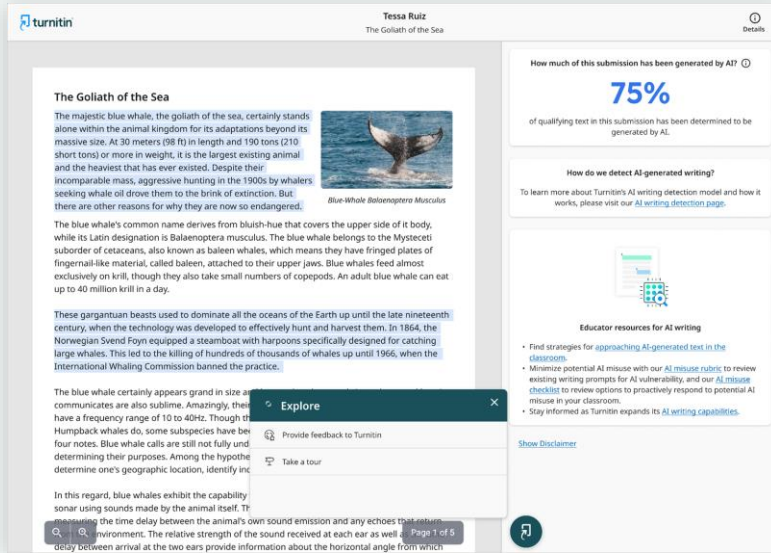
Pop-up explaining the AI writing indicator



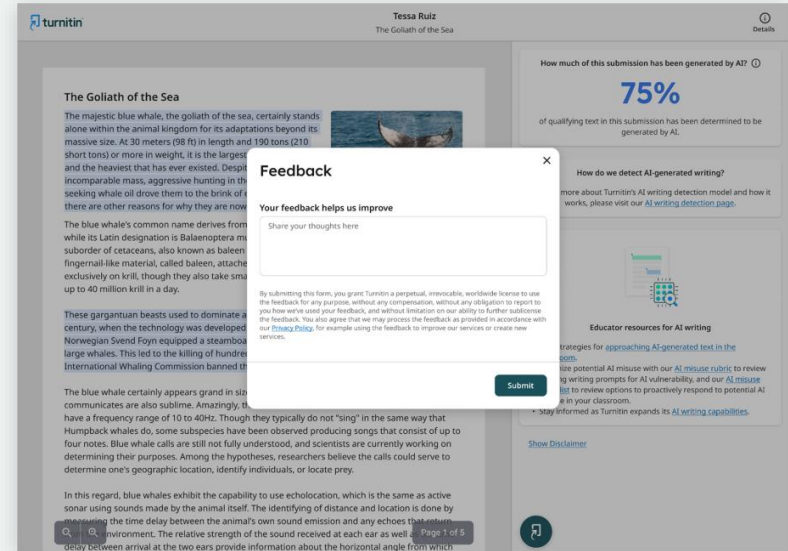
Pop-up explaining that AI detection is only available for English language submissions

Note: Pop-ups might appear slightly different depending on the Turnitin product you're using

Screenshots depicting the in-product tour within the AI writing report

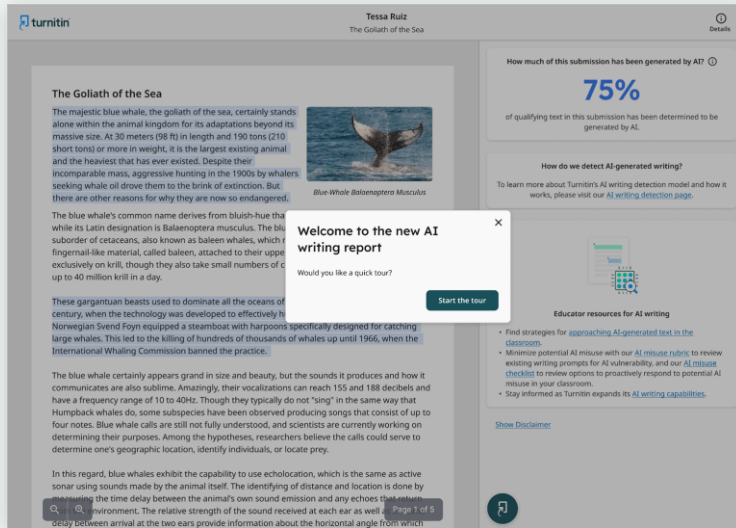


Options to 'Provide feedback' or 'Take a tour' of the product

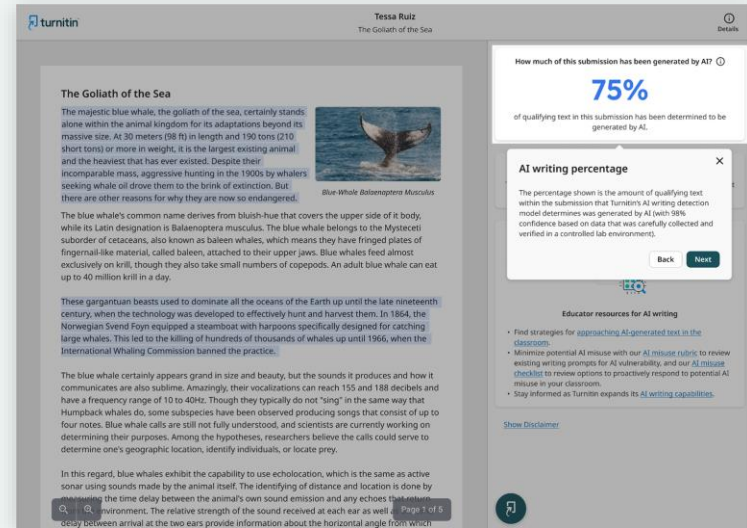


If you choose the Feedback option, a window will open up for you to leave any product feedback for us

If you select the product tour, the next set of pop-up will guide you through the report



Start of the tour




Explanation of the AI writing percentage

turnitin Tessa Ruiz The Goliath of the Sea

The Goliath of the Sea

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How much of this submission has been generated by AI? **75%** of qualifying text in this submission has been determined to be generated by AI.

How do we detect AI-generated writing? To learn more about Turnitin's AI writing detection model and how it works, please visit our [AI writing detection page](#).

Submission highlights

The AI writing report also shows the segments of text that may have been written by AI, according to our detection model. These are highlighted in blue on the submission text and are only visible in the AI writing report.

Back Next


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Explanation of the highlights in the report

turnitin Tessa Ruiz The Goliath of the Sea

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How we detect AI writing

The data being presented here, and how we surface it, is complex. We've created an FAQ page to help you understand how we detect AI writing and how confident we are in our results.

Back Next

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Educator resources for AI writing

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Link to FAQs explaining how we detect AI writing

turnitin Tessa Ruiz The Goliath of the Sea Details


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Helpful resources

We've added some AI-related resources created by Turnitin's educational experts to help with handling the rapid emergence of AI writing. Additionally, see Turnitin's AI writing homepage for regular updates as we "do our homework in public".

Start over End tour

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Links to additional resources

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Feedback

Your feedback helps us improve

Share your thoughts here

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Submit

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Page 1 of 5

Explanation of the AI writing percentage

If Using AI Detection via an LMS

- Follow your usual workflow for Similarity checking
- Once the submission is processed, you will need to click on the Similarity report.
- The AI score is not embedded directly in the LMS user interface and you will need to go into the Similarity report to see the AI score and access the AI report.



Additional Resources



FAQs for Turnitin's AI writing detection capabilities

- 2 How do Turnitin's AI writing detection capabilities work?
- 5 AI detection results & interpretation
- 7 Scope of detection
- 8 Access & licensing



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- We have created an expanded FAQs document as well to answer any additional questions you might have
- You can access this document [here](#)

Questions?

Please contact your Turnitin account manager